



## NEWS

### QUOTE FROM THE DOLPHIN TEAM

“ More than a year ago, all 29 Dolphin Discovery parks temporarily closed their doors because the pandemic turned off the lights for several weeks.

Reflecting of the facts lead us to the following conclusions: we learned to strengthen ourselves, to be more efficient, to better manage our resources, and to work hand in hand with our business partners, our associates and investors, with the objective of prioritizing animal welfare and continuing to offer the best service to our guests even in the face of this “new reality”.

Today, we have not only opened almost all of our parks, but we added one more to the family. Learning and resilience allowed us not only to persist or resist but also to grow as a company, as professionals, but above all as individuals. ”

**SERGIO JACOME**  
Chief Financial Officer - The Dolphin Company



The Dolphin Company July – August 2021 | Cancun, Mexico No. 50

## PARKS, HABITATS AND MARINAS OF THE DOLPHIN COMPANY WERE AWARDED WITH TRAVELERS' CHOICE BY TRIPADVISOR

Our Dolphin Discovery Habitats in Akumal, Cozumel, Los Cabos, Playa del Carmen, Puerto Aventuras, Vallarta and Isla Mujeres; the Dolphin Cove Habitat in Ocho Rios, Garrafon Park in Isla Mujeres, Dolphin Connection in the United States, Marina Aquatours in Cancun and Columbus, one of the main activities of the Marina, were awarded by Tripadvisor in the Travelers' Choice Awards 2021.

This certification provided by the famous online platform Tripadvisor, is the result of the comments and ratings that travelers give to experiences, highlighting “The best of the best”.

For more than 26 years, we have been experts in providing in our Habitats, Parks and Marinas located around the world, unforgettable experiences with the highest quality standards that guarantee fun and safety to our guests of all ages.



## INNOVATIVE ORGANIZATIONAL CULTURE



As a Socially Responsible Company, The Dolphin Company has adopted innovative practices among the organization. As part of our commitment of taking care of the environment and as a specific action to reduce the impact on our planet, we have joined the Meatless Monday initiative, which is present in more than 40 countries around the globe. Every Monday we offer alternatives that do not include meat, both in our associates' cafeterias and in restaurants within our Dolphin Habitats and Parks. We also encourage our associates to implement this on their household by sharing tips and recipes.

We also added a weekly activity for associates and audiences to remind themselves of what they are grateful for. Gratitude is extremely powerful and benefic and at The Dolphin Company we consider wellness as key to development. Every week we post on our social media #GratitudeTuesday, involving and inspiring our visitors and our people and their families to participate.

As of September, we will also be a dog friendly company. Based on the multiple benefits that pets bring into our lives and even at working hours, we have decided to invite pets into the office.

The wellbeing of our family, both human and animal, is our top priority.



#GratitudeTuesday

I am grateful



MEAT LESS MONDAY

Please help us to make this newsletter more interesting for you. send your suggestions and comments to [rpublicas@thedolphinco.com](mailto:rpublicas@thedolphinco.com)

# 30 YEARS OF FUN

Acquajoss celebrated its 30<sup>th</sup> anniversary with the inauguration of 'Maxi Boomerang', an 18 meter high and 100 meter long water slide that reaches a speed of 70km/h and that will undoubtedly provide many hours of fun to visiting families.

During these thirty years, Acquajoss has become one of the most popular parks in the Emilia Romagna region of Italy, receiving more than 100,000 visitors a year of all ages who have enjoyed its slides, pools, lagoon and lazy river, located in its more than 40,000m<sup>2</sup> of extension.

Acquajoss joined our family in 2019 and it was our third acquisition on the European continent, preceded by Zoomarine in Torvaianica and Aquafelix in Civitavecchia, also in Italy.



## MIAMI SEAQUARIUM JOINS THE DOLPHIN COMPANY FAMILY



With great pride and excitement we share that we recently reached an agreement with the Palace Entertainment Company to take over the operation of Miami Seaquarium, an emblematic Aquarium located in the State of Florida in the United States. This agreement is subject to certain conditions related to the respective paperwork involved in a transaction like this, which we estimate, will be fulfilled before the end of the year; in the meantime, Miami Seaquarium will continue under the current administration.

We thank Palace Entertainment for the confidence in our commitment to the preservation and protection of the environment and the species that inhabit it.

**26 YEARS**  
of being the Home of  
the Most Loved Dolphins

The **Dolphin**  
Company

**26 SUPER YEARS**

# EVENT WITH A CAUSE IN ITALY

Zoomarine, our Multi-Experience Park located in Rome, Italy, held a social event with the Art in the Heart Academy (Art nel Cuore). Together they managed to raise the wonderful amount of 10,000 euros that will be donated to various associations that support children, adolescents and adults with disabilities.

As part of the fundraising and social integration event, Zoomarine, in addition to donating a part of the cost of the tickets on July 3<sup>rd</sup>, received free of charge more than 800 members of the beneficiary associations, inviting them to enjoy the facilities of the park, meet the various species that live there and have educational encounters with them.

Thanks to the success of this event with a cause, Zoomarine announced a second edition, where once again, a part of the income obtained during that day will be donated to various associations.



## AQUARIUM CELEBRATES ITS 28<sup>TH</sup> ANNIVERSARY

Aquarium Mar del Plata first opened its doors in 1993, and since then, it has received more than 200,000 visitors per year. It joined our family in 2018, becoming our first acquisition in South America.

Aquarium has a splendid diversity of flora and fauna that includes Penguins, Dolphins, Sea Lions, Stingrays, Lemurs and Birds, among many other animal species. It has an area of 7 hectares, so its visitors will have many places to visit and discover. Its Marine Fauna Rehabilitation Center, has rescue more than 5,000 different species, which means that in addition to housing and caring for the species that live there, it contributes to the well-being of wildlife animals.

Aquarium undoubtedly represents the values and mission of The Dolphin Company, to provide unforgettable educational experiences, while taking care of the species that inhabit our planet.



We have more plans and projects that we will share with you in this same way. Stay informed through us.

The Experience  
of a Lifetime  
SINCE 1994

The  
**Dolphin**  
Company

26 SUPER  
YEARS

# EFFORTS FOR CONSERVATION

With the aim of involving other institutions and raising awareness in a larger population about the preservation of the Manatees, two specimens were transferred to the facilities of the Guadalajara Zoo, one of the largest and most important in Latin America.

The Manatees that will now reside in the Guadalajara Zoo are an 8-year-old male named Lorenzillo who was born through our Miracle Reproduction Program in our Dolphin Discovery Habitat in Puerto Aventuras and a 6-year-old female named Claudia who was born in Dolphin Discovery Isla Mujeres. Both specimens will be able to be admired by families in Jalisco, who will have access to educational programs designed to raise awareness on the importance of conservating the species and nature.

As part of our educational and conservational efforts, during September we held the Manatee week, thus commemorating the International Manatee Day (September 7<sup>th</sup>). From September 6<sup>th</sup>- 12<sup>th</sup> we featured a variety of activities, live transmissions, videos and educational information on our social medial. Join us to learn more about this beautiful and important species!



## NATIONAL ENVIRONMENT FORUM

The First National Environment Forum called Camporee 2021 was held on the occasion of the decade of Environmental Restoration promoted by the UN. The Dolphin Company, as a proud partner of the United Nations, was invited to participate in this educational event through the Dolphin Discovery brand.

The Dolphin Discovery Habitats in Playa del Carmen, Puerto Aventuras and Akumal, provided environmental education to children from various States of the Mexican Republic. The objective was to raise awareness about the importance of caring for the planet and the species that inhabit it. Upon completion, all participants were awarded a 'Dolphin Lover' scout badge after having accredited an evaluation demonstrating that they acquired the necessary knowledge about Marine Mammals and their environment.



**ON SOCIAL MEDIA**  
**FOR NEWS, CONTESTS**  
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