

PROUDLY PART OF 



NEWS

QUOTE FROM THE DOLPHIN TEAM

“At The Dolphin Company, a socially responsible company, we embrace our values by strengthening the sustainable economic, social and environmental corporate culture, which is the result of our growth as an organization. Our purpose drives us to be genuine and creative, live our values, share them and inspire trust. We connect the company's purpose with our stakeholders by creating and sharing unforgettable experiences in harmony with the environment. We demonstrate that with passion and dedication, we will continue to educate new generations on the love of animals and the importance of caring for our planet.”

GUADALUPE JIMÉNEZ TOPETE
Chief Human Resources Officer - The Dolphin Company



The Dolphin Company July – September 2022 | Cancun, Mexico No. 54



RECOGNIZED BY



WORLD TRAVEL AWARDS

Last August, the World Travel Awards were held, which recognize excellence in various areas of tourism and in which our Parks Dolphin Cove in Jamaica and Selvatica in Cancun, Mexico, stood out.

Dolphin Cove won the Caribbean's Leading Adventure Tour Operator category and has also stood out in the category of Caribbean's Leading Adventure Tour Attraction in past years. On the other hand, Selvatica was nominated as Mexico's Leading Adventure Tourist Attraction.

The World Travel Awards are known worldwide as the ultimate seal of quality, and the winners set the guidelines and standards for tourist attractions.

These recognitions make us proud and encourage us to keep working every day to continue to be preferred by Visitors and to offer memorable experiences.



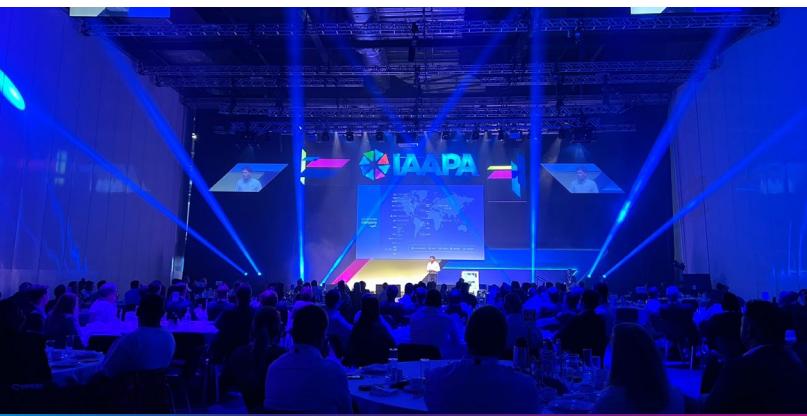
Please help us to make this newsletter more interesting for you.
send your suggestions and comments to rpublicas@thedolphinco.com



PARTICIPATED IN IAAPA[®] EXPO EUROPE

Last September we actively participated in the International Association of Amusement Parks and Attractions Expo Europe, which took place in London, United Kingdom.

Our Chief Operating Officer, Dr. Renato Lenzi offered a conference during this Expo, in which as an industry leader, he shared important business information, such as finance, technology, mobility, entertainment, consumption, and communication. We are proud and grateful to be invited to participate in IAPPA events, of which we have been a member for several years.



OUR **MARINE MAMMAL SPECIALISTS** RECEIVE ONGOING TRAINING

At The Dolphin Company, our Marine Mammal Specialists and Veterinarians have attended several meetings and courses during the last months. Such is the case of the training offered by the Association of Marine Mammal Specialists (ADEMM in Spanish), in Mexico, whose objective is to provide information on the protection of species in human care.

They also participated in the meeting of the Educators Committee of the Alliance of Marine Mammal Parks and Aquariums (AMMPA). This event gathered educators from around the world to share their knowledge and experience in order to propose programs, improvements, and techniques that can be applied in their profession.

Our commitment to the preservation and welfare of the species under our professional care is essential. We promote participation in these events that allow us to improve every day and ensure that our species have an excellent quality of life.



We have more plans and projects that we will share with you in this same way.
Stay informed through us.



LAST A LIFETIME



The Dolphin Company is committed to offering memorable experiences for everyone, which is why it has adopted and implemented actions of inclusion in its Parks and Habitats around the world.

Such is the case of the Habitats in Florida: Marineland, Gulf World, and Miami Seaquarium joined the prestigious non-profit organization KultureCity, dedicated to promoting the inclusion of people with sensory needs and autism to make the Parks, as well as their events and activities sensory inclusive.

Dolphin Discovery celebrated Manatee Month in September, offering different activities and presentations with sensory materials in Braille and a sign interpreter. The event's staff and volunteers were trained to provide adequate attention to all attendees.

Also, our Dolphin Discovery Isla Mujeres Habitat received the visit of members of *Dilo en Señas* (Say it in Signs) team, a Civil Association whose purpose is to facilitate the education of deaf people in Mexico, with whom we participated with capsules in social media in Mexican Sign Language.

Through these initiatives we reinforce our commitment to the community and inclusion, to offer the best experiences to all our Visitors in all our Parks and Habitats. #EmotionsForEveryone.



THE DOLPHIN COMPANY PARTICIPATES IN THE RESCUE OF SEVERAL SPECIES



One of the most important commitments of The Dolphin Company through its Parks and Habitats around the world is the care and conservation of species, which is why it continuously participates in the rescue and rehabilitation of various species.

Such is the case of Aquarium Mar del Plata in Argentina, which on September 16 reintegrated ten Magellanic Penguins that arrived from different beaches in the area. The specimens received specialized medical attention for their reinsertion.

On the other hand, Gulf World, our Park in Florida, through the Gulf World Marine Institute (GWMI) has rescued and reinserted several Sea Turtles that have been accidentally caught in fishing nets throughout the year.

At The Dolphin Company, we appreciate the dedication and passion for wildlife with which our Biologists, Veterinarians, and Specialists attend these types of cases, with the support of the authorities and the community.

We have more plans and projects that we will share with you in this same way. Stay informed through us.



LAST A LIFETIME



Loving is caring, The Dolphin Company's campaign on responsible pet ownership celebrated its fifth anniversary. This initiative was born in 2017 to carry out actions to reduce the stray population of dogs and cats in Quintana Roo, Mexico.

During this time, the campaign has managed to deliver more than 16 thousand identification tags for dogs and cats in Quintana Roo, sterilized more than 400 pets, donated more than 5,300 kg of kibble, provided support to more than 20 dogs and cats that have needed some medical intervention and participated in more than 150 animal care events.

The celebration of the 5th Anniversary of the campaign will last for almost a year and will develop actions such as socialization classes, kibble collection, and massive vaccination and sterilization campaigns.



welcomes the

CONADE 2022 National Champions

On September 8, our amusement park Selva Mágica, located in Jalisco, which recently joined The Dolphin Company family, hosted the awarding of incentives to the winners of the CONADE (National Commission of Physical Culture and Sport in Spanish) 2022 Nationals, by the Governor of the State of Jalisco, Enrique Alfaro Ramírez.

The CONADE Nationals gathers the best athletes of the country between 10 and 23 years old, to give them the opportunity to be part of the pre-selections and national youth teams.

The ceremony was attended by more than 1,400 people who witnessed the symbolic delivery of the incentives and in this way, we continue our participation in events that promote sports and social responsibility.



We have more plans and projects that we will share with you in this same way. Stay informed through us.



LAST A LIFETIME

COMMEMORATES MANATEE MONTH



Last September Dolphin Discovery held the sixth edition of the International Manatee Day in which all month long several events and activities were developed around this day, which is commemorated on September 7th of each year.

The main objective of these activities is to inform, educate and raise awareness among people about the importance of this species and the actions we can take to preserve it.

The events were for free, on-site and online, in order to reach more people. Activities were carried out in the countries where Dolphin Discovery is present, such as Mexico, the United States, Argentina, Italy, and the Caribbean Islands.

Inclusive activities were also offered with sensory materials, in Braille and sign language translation. Through these events, we get closer to the community and promote their participation in environmental and animal care.



RANKED AS THE **BEST PLACES** TO INTERACT WITH DOLPHINS IN FLORIDA

Florida Vacationers, the destination website that highlights Florida attractions, named our Parks: Gulf World, Miami Seaquarium, and Dolphin Connection as the best option to swim with Dolphins.

The platform takes into account aspects such as price, quality of service, and facilities to make its ranking. These Parks were ranked among the top ten best places to interact with Dolphins in first, second, and ninth places, respectively.

This type of recognition fills us with pride and motivates us to continue improving every day to guarantee that no matter which Park or Habitat they visit, our Guests will have an unforgettable experience. We thank our Visitors for their preferences and our associates for their effort and dedication to sharing our mission of care and conservation.



We have more plans and projects that we will share with you in this same way. Stay informed through us.



LAST A LIFETIME

HELD THE FIRST AID COURSE FOR STRANDED DOLPHINS OR DOLPHINS AT RISK OF STRANDING

Last September our Park in Italy, Zoomarine conducted the first aid course for stranded Dolphins or Dolphins at risk of stranding, in order to have the required knowledge to protect this species that is under constant threat.

Our team of Marine Mammal Specialists and Veterinarians offered this training to personnel of the Nautical River Squadron of Rome. This was the first time that Zoomarine carried out this training, based on its mission that includes actions and projects aimed at public awareness and education to safeguard endangered species.



JULY WAS A MONTH OF FAMILY EVENTS AT



During the month of July our Parks in Italy Zoomarine, Aquafelix and Acquajoss developed a series of events and activities to raise awareness about social responsibility and care for the environment.

In the case of Zoomarine, a special homage was dedicated to the Financial Police. This activity allowed Visitors to get to know better all those who work every day to ensure safety and respect for the rules. The show "Le sirene vs plastica in fondo del mar" (Mermaids against plastic at the bottom of the sea) was also presented, whose central message was to show the importance of taking care of the sea and the damage caused by plastic debris to the different Marine Species.

For its part, Aquafelix held the tournament called: "Palla al centro. Smartphone in punizione" (Ball to the center. Smartphones to the bench), with the aim of making children understand the value of play and friendship away from virtual reality.

Acquajoss held the "Olimpiadi Day" (Olympics Day), in which Visitors spent a fun-filled day practicing different sports such as volleyball, badminton, and archery, among others.



Are you already following us on TikTok?

We are now on the trendiest social media!



@DolphinDiscovery

Follow us!



ON SOCIAL MEDIA
FOR NEWS, CONTESTS
AND FUN FACTS



/TheDolphinCo



@TheDolphinCo



@TheDolphinCo_

We have more plans and projects that we will share with you in this same way. Stay informed through us.