

# The Dolphin<sup>®</sup> Company



The Dolphin Company November – December 2019 | Cancun, Mexico No. 42

## DISCOVER THE NEWS

**Dolphin**  
Discovery  
**CELEBRATES**

**25**  
Years | Dolphin  
Discovery

This past December 2nd, Dolphin Discovery celebrated 25 years of creating and sharing unforgettable experiences for the millions of visitors that the Group receives every year in its 31 Dolphin Habitats and parks.

Some of Dolphin Discovery's most important results from its creation until now are:



**+21**  
Dolphin Habitats,  
8 parks and 2 marinas  
in 8 countries and  
2 continents



**+250**  
Marine Animals have  
been rescued and  
rehabilitated by  
Dolphin Discovery



**+100,000**  
Dreams came true  
for children in  
vulnerable  
conditions



**+2,400**  
Animals from more  
than 80 species are  
in our care



**+130,000**  
Educational tours  
have been carried out  
within our Habitats



**+1,200**  
Beach and mangrove  
cleaning, collecting  
125 tons of garbage



**+150**  
Marine Mammals  
have been born  
through the Miracle  
reproduction  
program



**+230,000**  
Schools have received  
educational talks



**+2,500**  
Staff members in  
Latin America, USA,  
Caribbean and  
Europe



**+300**  
Specialists and  
Veterinarians take  
care of our species



**+200,000**  
Social programs  
have been supported



**+10 MILLION**  
Guests have lived  
with us  
**The Experience of  
a Lifetime!**

**Thank you for being part of our success!**

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Within the framework of the 25th anniversary, given the international expansion that the company has had in the last 5 years and the maturity that it has reached, “The Dolphin Company” was born. This name reflects the consolidation of the company. It becomes the umbrella brand for the fabulous brands that comprise the Group, which has become the largest Dolphin family in the world and the largest park operator in Latin America.



The brands that integrate “The Dolphin Company” are: Dolphin Discovery in Mexico, Dominican Republic, St. Kitts and Grand Cayman ; Aquaventuras Park in Riviera Nayarit, Mexico; Marina Aquatours in Cancun, Mexico; Garrafón Park in Isla Mujeres, Mexico; Gulf World, Dolphin Connection and Marineland in Florida, United States; Aquarium Mar del Plata in Argentina; Dolphin Cove in Jamaica and Grand Cayman; Zoomarine, Aquafelix and Acquajoss in Italy, Yaaman in Jamaica; and Ocean Adventures in the Dominican Republic for a total of 31 business units.



**Ocean Adventures<sup>®</sup>**  
PUNTA CANA

## BECOMES PART OF THE DOLPHIN COMPANY

5 years after the opening of Dolphin Discovery Punta Cana, Ocean Adventures, a company which is pioneer in excursion offerings in the Bavaro zone of Punta Cana becomes part of our parks portfolio.

It has 5 activities that offer its visitors adventure and relaxation in one of the most beautiful beach destinations in the world:

- Bavaro Splash Tour, where visitors drive their speedboat to Snuba the beautiful local reef.
- Dr. Fish Ocean Spa, the only spot in the world where guests navigate the Caribbean coast while receiving spa treatments
- Caribbean Pirates, fun for the whole Family! Guests enjoy a treasure hunt, swimming with sharks and interacting with rays.
- Sailing Adventures and Caribbean Sun, sail away on a fantastic catamaran that takes you to paradise where guests can snorkel and Snuba the reef.

Ocean Adventures will soon expand its offer to include the experience of swimming with Dolphins and many other water activities in this area of the Caribbean paradise in Punta Cana.



**25 YEARS**  
of being Home of the  
Most Loved Dolphins

**Dolphin<sup>®</sup>**  
Discovery

**25**  
Years | Dolphin  
Discovery



ABC Animal Training is the only Marine Mammal Trainer's School where the general public can learn with hands on in depth experience how to care for and train Marine Mammals. Marine Mammal Specialists have perfected the science and application of giving animals choice by empowering them to participate in their own care and learning. Other animal training , such as dog training, can benefit from learning from Marine Mammal Specialists and how the power of choice can be applied to all animals. This Workshops and classes are held at several Dolphin Discovery locations in Mexico and USA.

Recently, the world champion agility dog trainer and educator Susan Garrett along with some of her students and instructors participated in a week long training sessions along side Dolphin Discovery Specialists with Dolphins, Sea lions and Manatees in Puerto Aventuras and Isla Mujeres. Susan wanted to learn more about the real life of Marine Mammals living under human care and to adapt certain techniques to their individual disciplines. To view her testimony click here:

<https://www.facebook.com/2283048405274695/posts/2517390365173830/>

For more information visit <https://abcanimaltraining.com/>



## ENVIRONMENTAL AWARENESS TOUR



Loving is educating

In the last trimester of 2019, we carried out a tour in schools and foundations in the state of Quintana Roo, Mexico, with the objective of increasing awareness about environmental care in children and teenagers. In kindergartens and elementary schools, this job of education was carried out through a play inspired in the book "The Ocean Adventures of Tursi, Pinni and Mydas", in which one of the characters gets entangled in trash and it's through this story that we teach the damage that pollution causes to the oceans.

In middle and high schools, we conducted a rally in which the students learned facts about recycling, marine species and how we can help take care of the environment. During this tour, we visited 19 public and private schools, as well as foundations of children in vulnerable conditions. 1,024 kids and teenagers received environmental education thanks to this program.



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# BERNIE THE DOLPHIN 2

## HOST OF THE MOVIE



For the second time, Marineland, our third Habitat with Dolphins in the United States, hosted the Bernie franchise with 'Bernie the Dolphin 2', which premiered in the US on December 17.

In this second installment, the siblings Kevin and Holly, join the Marine Mammal Specialists of the Marineland team to work together with the Dolphins that live there.

The objective of both films is to raise awareness and inform the public about marine life, the protection that wildlife requires, and the dangers they face every day. Marineland and all the parks of The Dolphin Company, share this same objective and invite their guests to become ocean ambassadors. That is why we proudly form part of this film and its mission of conservation and environmental education.

## COZUMEL CELEBRATES ITS 170° ANIVERSARY IN DOLPHIN DISCOVERY

Dolphin Discovery Cozumel hosted a dinner that was offered on the occasion of the 170th anniversary of the decree of the town of San Miguel de Cozumel. The municipal president, Pedro Joaquin Delbouis and Eduardo Albor, CEO of The Dolphin Company, inaugurated the event with a few words of recognition and thanks to the island.

The Municipal President, Mr. Pedro Joaquin Delbouis, granted Mr. Eduardo Albor recognition

for the Dolphin Discovery I.A.P. for its commitment to the community, as well as its efforts to improve the quality of life of children in Mexico and the Caribbean.

During the evening and with the participation of the attendees, the amount of 7 thousand pesos was collected for the benefit of the Cozumel DIF, which was delivered to Mary Mar Abad, President of the Cozumel DIF.



The Experience of a Lifetime  
SINCE 1994



The Dolphin Company is committed with the care of nature and the education of the conservation of the environment. During the whole month of January, we will be inviting our visitors to leave a message of commitment for the protection of the ecosystem. We will share their messages and pictures in our social media. Invite your guests to visit us to learn more about the care of the planet and to make a commitment for this new 2020!

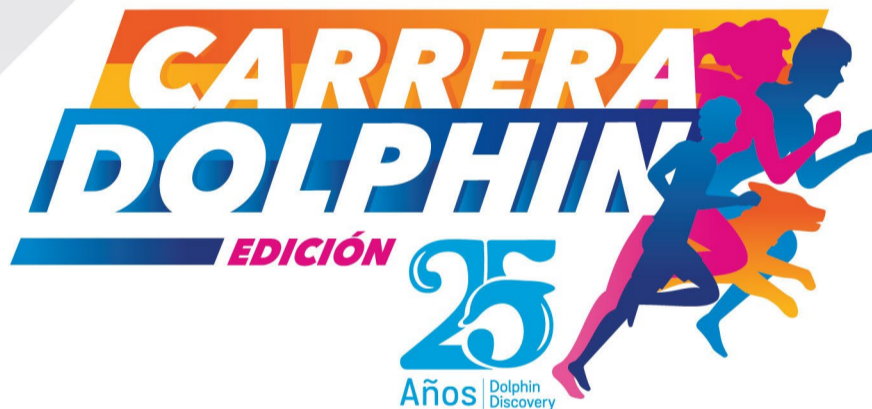
*I will not feed the wildlife, including dolphins.*

*I'm going to clean the beach at least once a month*

## And you, do you already have a mission?

*I WILL CLOSE THE WATER TAP WHEN I BRUSH MY TEETH OR WASH MY HAIR.*

*I will replace plastic bags with reusable bags.*



The “Dolphin Race”, a yearly race organized by Dolphin Discovery, will now take place in Cancun. It will be a race with a cause held on Sunday, March 22nd at 7:00 am in the Country Club facilities and with the special feature of being pet friendly. In this occasion, it will be part of our 25th anniversary celebrations, hence it will be the 25th edition.

The limit of participants for this Dolphin Race, will be 700 runners, divided in the next categories:

400 meters – Younger children (less than 9 years old).

1K – Older children (9 to 14 years old).

2.5K – Walk (18 years old and up).

5K – Juvenile (15 to 18 years old), Free (19 to 39 years old) and Masters (40 years old and up).

10K – Free (19 to 39 years old), Masters (40 to 49 years old) and Veterans (50 years old and up)

**For more information visit [www.carreradolphindiscovery.com](http://www.carreradolphindiscovery.com)**

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## IN JAMAICA ASSISTED IN THE RESCUE OF DOLPHINS

This past December 29th, the Department of Veterinary Medicine in Dolphin Cove, Jamaica, received a call from the National Environmental Protection Agency (NEPA) to request help in the stranding of a Dolphin in the Port Maria beach.

Also on January 3rd a Stenella Genus Dolphin that presented scars of previous wounds was stranded in the same beach. Dolphin Cove's Rescue Team arrived to the site in order to perform the pertinent actions.

The Rescue Team helped the Dolphins, and conducted medical exams to identify the cause of stranding. Since minor infections were detected on both Dolphins required medication was provided. After a few hours they were transported by boat for their reintegration to the sea.

Thanks to the knowledge we have on Marine Mammals, it is possible for us to help animals in wildlife.



## TURTLE RESCUE IN ITALY

During the month of November, veterinarians of Zoomarine, in Italy, rescued 5 turtles of the *Caretta caretta* species, also commonly called the loggerhead sea turtle.

The first one, called Marianna, presented a kidney infection, so it remained in observation until its recovery and was released back into the sea on December 7th in front of Zoomarine's coast.

Nerone, and Marinella, had many wounds on their flippers due to fishing nets, Marinella also required surgery since it had a long fishing line that ran through the intestine; both turtles recovered in the Specialized Rescue Center of Naples.

Lastly, Camilla and Nica were rescued. The first one presented a constriction on the right fore flipper due to a fishing net, while Nica, due to her small weight (20g), was unable to face up to the storm surges.



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